

ANDREW WEINMAN

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Objective: To find a position that matches my level of expertise as a seasoned, experienced graphic design professional.

Core Competencies:

- **Award-Winning Design Instructor:** Demonstrated excellent classroom management skills; able to convey difficult concepts and ideas succinctly; adapts communication style to meet the needs of diverse audiences; proven patient and understanding in stressful situations.
- **Professional Digital Artist:** Consistent quick-turn on art creation and production; expert-level experience with Photoshop and Illustrator for design and pre-press processes.
- **Web Design Expertise:** Educator-level understanding of HTML, CSS3, Dreamweaver and web design fundamentals, including responsive design; SEO, Javascript, and Flash skills also available.

Current Employment:

Full time instructor at Remington College, Fort Worth, Texas since August 2008:

- Instructs classes in basic and advanced web design using HTML, CSS3, responsive web design, basic JavaScript, Search Engine Optimization and Flash.
- Instructs composition, layout and design graphic elements in Photoshop, Illustrator and InDesign.
- Write all lesson plans, labs, tests and assignments for classes taught in the Digital Graphic Arts program, focused on typical class size of 15 students.
- Designs and prepare numerous school promotional posters, flyers, and other educational materials.
- Assists with recruiting and interviewing new student's qualifications for the Digital Arts program.
- Assists with campus administration and with administrative requirements as they arise.
- Teaches additional evening courses in basic computer fundamentals and career development skills to beginning students, including Microsoft Office suite and other basic computer skills.

Education:

B.A. English, Coe College, Cedar Rapids, Iowa - June 2001, 4 year accredited program

Prior Experience:

Copy Editor – RAZOR Marketing Strategies | Oct 2007 / Feb 2008 | Addison, Texas

- Edited corporate documents and reports for in-house presentations and reports for in-house presentations and national exposure.
- Reviewed, edited and reformatted coupons and advertising materials for major national chains.
- Demonstrated ability to prevent costly reprints and retractions through attention to detail.

Staff Writer / Graphic Designer – Market News First | Feb 2007 / Sept 2007 | Dallas, Texas

- Created graphics for use on live IPTV broadcasts and for Web purposes.
- Designed and laid out MN1 media kits for the marketing department – used Flash to design and animate special MN1 'internet badge' widget.
- Wrote and edited an average of four stories concerning the small-cap (penny stock) market each day.
- Networked with various members of the small-cap market to provide up-to-date analysis and opinions about the market.

Graphic Designer – US Health Group | Nov 2005 / Jan 2007 | Fort Worth, Texas

- Created direct-to-mail pieces and catalogs for advertising purposes.
- Designed, coded and wrote copy for two new company web sites, www.ushealthdirect.com and www.ushgdirect.com.
- Worked with agents, district managers, regional managers and other field personnel to create field training materials applicable to real field conditions.

Additional Employment: All Star Maintenance, Dyncorp, John Petony Enterprises, Star Newspapers

Awards: Three-time winner of the Remington Star Instructor award for excellent class instruction.