

# ANDREW WEINMAN

# OBJECTIVE

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TO FIND A POSITION THAT MATCHES MY LEVEL OF EXPERTISE AS  
A SEASONED, EXPERIENCED GRAPHIC DESIGN PROFESSIONAL

## CORE COMP ETEN CIES



Experienced with instruction, classroom management and the management of large groups; can convey difficult concepts and ideas succinctly and in numerous ways for the benefit of diverse members of the group.

Professional graphic designer with exceptional knowledge of Photoshop and Illustrator; great emphasis placed on original vector illustration and photo-manipulation. Experienced with InDesign and with the pre-press process.

Experienced web designer with exceptional knowledge of HTML, CSS3, Dreamweaver, mobile and responsive web design and other web design fundamentals. Flexible and knowledgeable with Search Engine Optimization, Java Script and Flash.



## CURRENT EMPLOYMENT



**INSTRUCTOR • Remington College • August 2008/Present**

- ➔ Instructs classes in basic and advanced web design using HTML, CSS3, responsive web design, basic JavaScript, Search Engine Optimization and Flash.
- ➔ Instructs composition, layout and design graphic elements in Photoshop, Illustrator and InDesign.
- ➔ Writes all lesson plans, labs, tests and assignments for classes taught in the Digital Graphic Arts program, focused on a typical class size of 15 students.
- ➔ Designs and prepare numerous school promotional posters, flyers, and other educational materials.
- ➔ Assists with recruiting and interviewing new student's qualifications for the Digital Arts program.
- ➔ Assists with campus administration and with administrative requirements as they arise.
- ➔ Teaches additional evening courses in basic computer fundamentals and career development skills.

## PRIOR EXPERIENCE

**Copy Editor • RAZOR Marketing Strategies • Oct 2007 / Feb 2008**

- ➔ Edited corporate documents and reports for in-house presentations and reports for in-house presentations and national exposure.
- ➔ Reviewed, edited and reformatted coupons and advertising materials for major national chains.

**Staff Writer / Graphic Designer • Market News First • Feb 2007 / Sept 2007**

- ➔ Created graphics for use on live IPTV broadcasts and for Web purposes. Designed and laid out MN1 media kits for the marketing department.
- ➔ Wrote and edited an average of four stories concerning the small-cap penny stock) market each day.
- ➔ Kept in contact with various members of the small-cap market to provide up-to-date analysis and opinions about the market.

**Graphic Designer • US Health Group • Nov 2005 / Jan 2007**

- ➔ Created direct-to-mail pieces and catalogs for advertising purposes.
- ➔ Designed, coded and wrote copy for two new company web sites, [www.ushealthdirect.com](http://www.ushealthdirect.com) and [www.usgdirect.com](http://www.usgdirect.com).
- ➔ Worked with agents, district managers, regional managers and other field personnel to create field training materials applicable to real field conditions.

## AWARDS

Three-time winner of the Remington College Star Instructor award for excellent instruction.